

# CURRICULUM VITAE

## Personal Information

Name Chen, Li-Wen  
Position Assistant professor  
Nationality Taiwan, Republic of China  
Postal Address Department of Technology Management, Chung Hua University.  
No. 707, Sec. 2, WuFu Rd., Hsin Chu, Taiwan 300, R.O.C.  
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## Educations

1. Ph.D. in Human Resource Development, University of Idaho (2005)
2. M.S. in Human Resource Development, Florida International University (The Florida State University System) (1995)
3. B.S. in Hospitality Management, Florida International University (The Florida State University System) (1993)
4. Teaching English to Speakers of Other Language (TESOL) Program in Elementary Education, National Taiwan Normal University (2000)

## Specialties

e-Human Resource Development, Human Resource Management, Q-methodology and Qualitative Research

## Teaching

### Undergraduate Courses:

Fall 2011: Business English-Elementary (TM)

Spring 2012: Special Topics Technology Management (I) (TM), Special Topic in Economics (TM), Business English - Upper Intermediate (TM)

### Graduate Courses:

Fall 2011: Business English (TM), Qualitative Research (TM)

Spring 2012: Technology English (TM), Technical Writing (Ph.D.)

## Professional Experiences

1. Assistant Professor, Department of Technology Management, Chung Hua University (2006/2-Present)

2. Lecturer, Department of Technology Management, Chung Hua University (2005/8-2006/1)
3. Consultant, Department of Strategic Marketing, B.T. Technology Company (2003/2-2005/7)
4. Director, Division of International Relations and Cooperation, Department of Continuing Education, Chung Hua University (1999/2-2001/7)
5. Lecturer, Department of Industrial Management, Chung Hua University (1998/8-2003/1)
6. Consultant, Department of Human Resource Management, Shiang-Li Textile Company (1996/8-1998/7)
7. Lecturer, Department of Industrial Management, Chung Hua University (1995/8-1996/7)
8. Full-time/Part-time Teacher, Hsin Hsing Senior High School (1995/2-1996/7)
9. Research Assistant, Division of Human Resource Development, Florida International University, U.S.A. (1994/8-1995/2)
10. Flight Attendant, EVA Air (1991/6-1991/12)

## **Five-Year Summary of Intellectual Contributions**

### **I. Peer Reviewed Journal Papers**

1. **Chen, L. W.**, & Liu, H. K. (2009). Identifying university faculty attitudes in online games. *International Journal of Organizational Innovation*, 2 (2), 130-139. **(EI)**
2. Liu, H. K., & **Chen, L. W.** \*, (2009). Are travel agents in Taiwan ready for computer technology? *International Journal of Organizational Innovation*, 2(2), 218-227. **(EI)** (\*Corresponding Author)
3. **Chen, L. W.**, Chen, T. L., & Liu, H. K. (2010). Perception of young adults on online games: Implications for higher education. *The Turkish Online Journal of Educational Technology*, 9(3), 76-84. **(SSCI)**
4. **Chen, L. W.**, Hsu-kuan Liu, 2011.4 "THE INTERNATIONALIZATION OF HIGHER EDUCATION IN TAIWAN: ARE WE ON THE RIGHT TRACK?", *International Journal of Organizational Innovation*, Vol 3, issue 4, pp. 95-105, EI(Inspec)

### **II. Peer Reviewed Proceedings**

#### **Domestic Conference:**

1. 謝政衡、**Chen, L. W.\***、劉旭冠 (民 98 年 12 月)。公共職業訓練觀光產業職類調整研發之研究。當代觀光休閒餐旅學術研討會，義守大學。  
(\*Corresponding Author)
2. 林素琪、**Chen, L. W.\***、劉旭冠 (民 98 年 12 月)。台灣大學生網路遊戲之沉迷行為與影響。當代觀光休閒餐旅學術研討會，義守大學。  
(\*Corresponding author)
3. **Chen, L. W.**, Hsu-kuan Liu, Veronica Larrauri Abad, 2011.3 "The Challenges of Internationalization of Higher Education in Taiwan: Reflections on the International Students' Experience", The 2011 International Conference on Education & The 24th Curriculum and Instruction Forum: Globalization, Educational Reform and International Competitiveness 2011 教育高階論壇國際研討會：全球化、教育革新與國際競爭力, Tainan, Taiwan, R.O.C.

**International Conference:**

1. **Chen, L. W.** (2009, June). *The new frontier: Digital game-based learning for higher education*. Proceedings of the 12th International Business Information Management Association Conference on Creating Global Economies through Innovation and Knowledge Management, Kuala Lumpur, Malaysia. (**ISI Proceedings**)
2. **Chen, L. W.**, & Liu, H. K. (2008a, July). *Can virtual learning environment help? Effectiveness of using blended learning strategies for teaching sixth-grade Science course*. Proceedings of the 10th International Business Information Management Association Conference on Innovation and Knowledge Management in Business Globalisation, Kuala Lumpur, Malaysia. (**ISI Proceedings**)
3. **Chen, L. W.**, & Liu, H. K. (2008b, July). *Tied agents' Customer Relationship Management usage – Reasons, barriers, and support: An exploratory investigation in insurance industry*. Proceedings of the 10th International Business Information Management Association Conference on Innovation and Knowledge Management in Business Globalisation, Kuala Lumpur, Malaysia. (**ISI Proceedings**)
4. **Chen, L. W.**, Oh, K. H., & Shim, J. M. (2007, July). *Perception of insurance tied-Agents toward Customer Relationship Management*. Proceedings of the 2007 International Conference on Business and Information (BAI2007), Tokyo, Japan.
5. Huang, I. W., Chang, M. T., & **Chen, L. W.**, (2007, July). *Relationship among student attitude, participation and satisfaction in web-based*

*courses.* Proceedings of the Seventeenth International Conference of Pacific Rim Management, Association for Chinese Management Educators (ACME) 2007 Annual Meeting, Las Vegas, U.S.A.

## **Professional Development**

### **I. Executive Editor for Journals**

### **II. Reviewer for Journals**

Reviewer (2010), Social Behavior and Personality: An International Journal (SSCI)

### **III. Serve as Advisory Board Member for the Following Public Affairs Committee**

Advisory Board Member (2010/2 – present),

The Impact of Global Trade Liberalization on Public Vocational Training Programs, Taoyuan Training Center, Bureau of Employment and Vocational Training, Council of Labor Affairs, Executive Yuan, Taiwan, R.O.C.